



50 -100 IPMVP Projects
in next 3 years

Currently 22 case studies, one IPMVP



Build Capacity

Making behaviour
change projects
mainstream

Training plus Gap
Analysis and M&V
process tools
developed

Collaboration

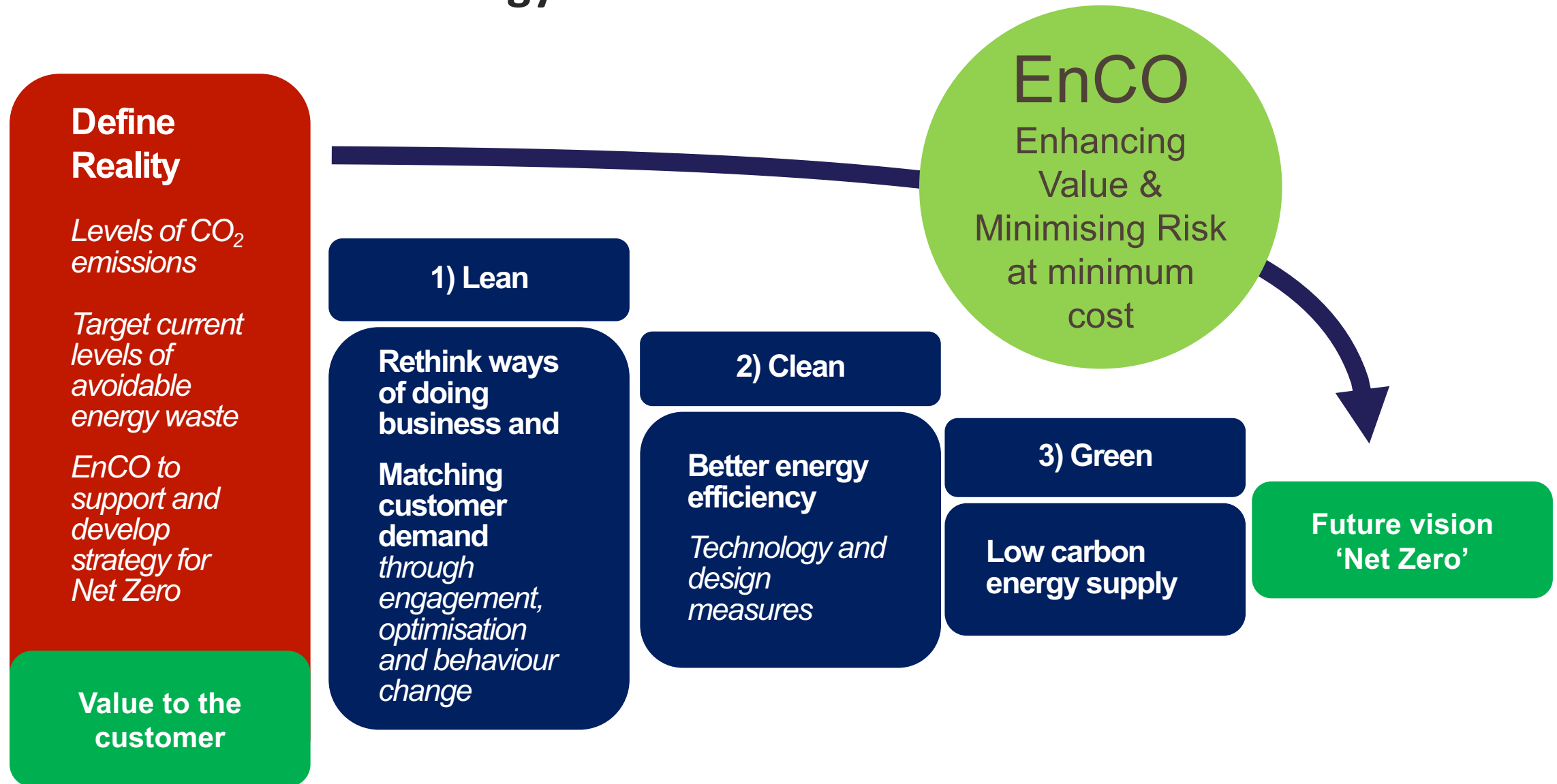
Work with government to enhance the value of 'non-consumption' through incentive mechanisms



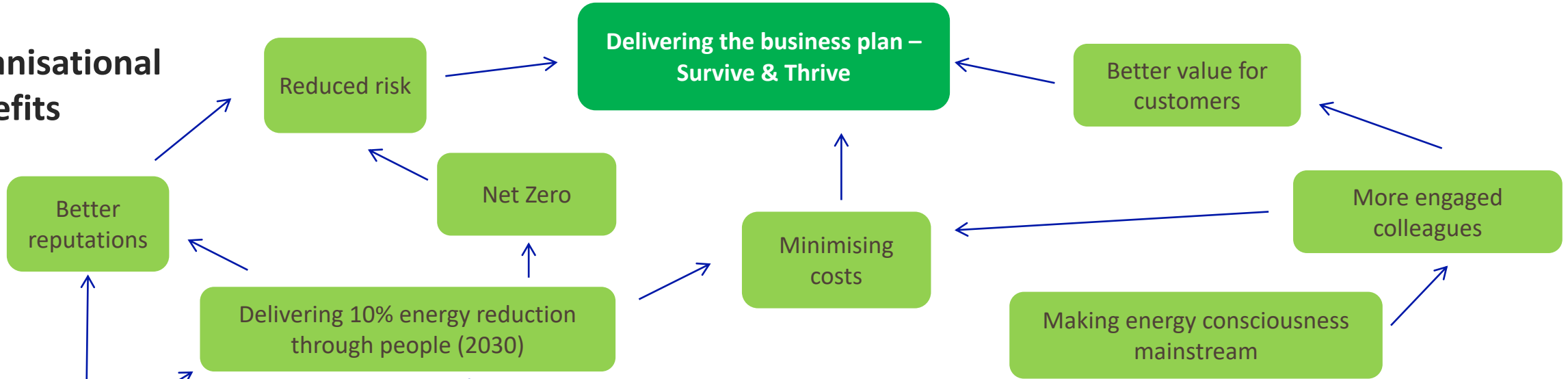
Target is 10%+ UK energy reduction savings
through behaviour change by 2030

Our Vision... “EnCO will generate 10%+ energy reduction savings through behaviour change by 2025/30 (ie deliver at least 50% of the UK’s Clean Growth 20% target for energy efficiency)”

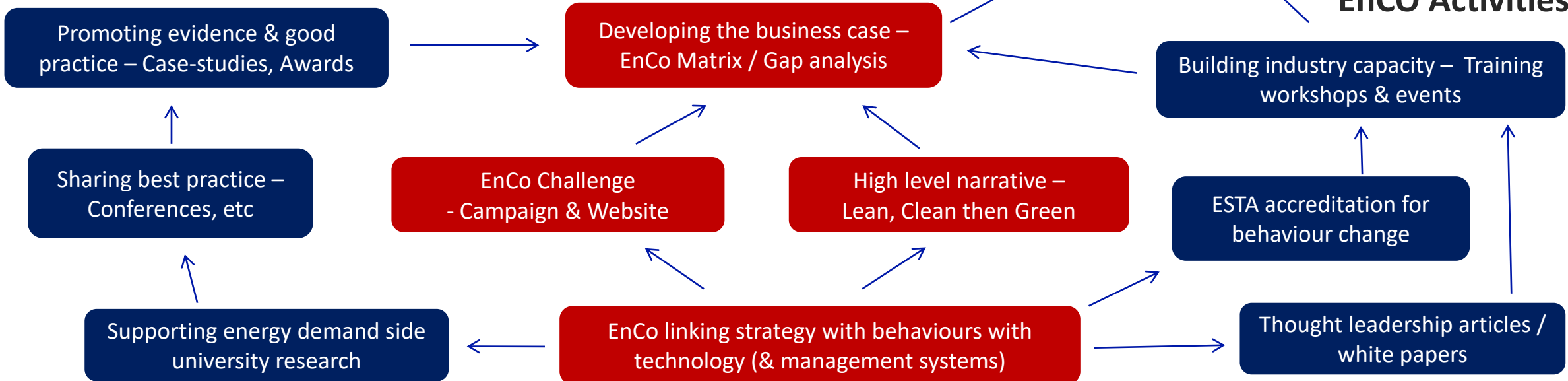
- This will be achieved by focusing on series of key objectives
 - Deliver 50-100 proven (IPMVP) case studies by June 2022
 - Demonstrating 10%+ savings through case-studies and making avoidable energy waste visible (through M&V protocols)
 - Identifying and then developing best practice examples
 - Build up the UK base in *one place* of all behaviour change examples and case studies
 - Enable grants/support for planning and implementing EnCO projects to be widespread
 - Addressing challenges within organisations and finding solutions
 - Engaging & inspiring colleagues through coordinated campaigns
 - Facilitating recognition/ reward for everyday champions
 - Developing an (international) quality standard / code of practice
 - Delivering support through training, services and tools
 - Collaboration with other professions e.g. psychologists
 - Tracking/verifying collective savings through a UK register or bank
 - Incentivising Cog_e non-consumption, through trading or taxation type mechanisms



Organisational Benefits



EnCO Activities



How much of an
Energy
Conscious
Organisation are
you? – or your
client?

Engagement
– Is everyone
engaged in the
right way?

Alertness
– Are all your
teams alert to
the energy
opportunities?

Skills
– Do they
have the right
skills to exploit
them?


Recognition
– Are you
recognising,
measuring
and reporting
the results?

Adaption
– Do you need
to adapt your
policies/
processes to
drive continual
improvement?

What's next?
– Are you
always asking
the question
'what's next?'

– to guarantee
momentum

- EnCO matrix, gap analysis
- Logo, website, narrative, campaign
- Efforts for investor sponsor
- Continued dialogue with BEIS & most particularly Cabinet Office
- Thought leadership articles/ white papers – M&V, metering, smart buildings etc
- Research links: explore opportunities e.g. with CAST
- Conference presentations
- Training workshops/events
- Case-studies
- Awards idea



What can
you do to
get more
involved?



Q&A

Thank you!